

Planet Water Foundation

Response to Asia-Pacific Region's Need for Safe Drinking Water Access is Focus of World Water Day Event Supported by Global Partnerships

Water filtration systems that clean contaminated drinking water and education programs that teach healthy behaviors provide remote villages a healthy future

SCOTTSDALE, Ariz., March 20, 2019 (Newswire.com) - Planet Water Foundation, a leading non-profit organization that addresses global water poverty in 13 countries, will deliver its community-based water filtration systems and hygiene education programs in Cambodia, India, Indonesia and the Philippines in partnership with industry-leading water, healthcare, technology and consumer goods companies.



Planet Water Foundation's Project 24 event platform mobilizes global companies and citizens to deliver its clean drinking water systems and hygiene education programs during the 24-hour span of World Water Day that occurs annually on March 22. The one day of focus on global water poverty issues is important because nearly 1,000 children under age 5 die every 24 hours from water-related illnesses – something Planet Water and its supporting partners work daily to eliminate.

Xylem Inc. (XYL), a global water technology company, through its Xylem Watermark corporate citizenship program, is supporting Planet Water's community-based projects in all four countries, with one additional project in the Philippines. Xylem has supported Project 24 with multiple country deployments since 2015. BD (Becton, Dickinson and Company), a leading global medical technology company, is committed to community projects in the Philippines, India and Indonesia. Communities in India are supported by Watts Water Technologies Inc., a leading global manufacturer of plumbing, heating and water quality products and solutions (two projects), Metito, the global provider of intelligent water management solutions, and Symantec, the world's leading cyber security company. Cambodia Beverage Company (Coca-Cola) is again supporting a rural community in the Greater Phnom Penh region, while Xactly, an organization focused on business as a force for good, is focused on a provincial Siem Reap village. Corporate partners engage their employees and stakeholders through Planet Water program volunteer opportunities in their respective Project 24 communities.

"This is a special year for Planet Water Foundation as we continue to expand upon our mission to help bring an end to global water poverty one community at a time," said Mark Steele, founder and CEO. "We've just celebrated our program impact on one million people and are accelerating our growth through the depth of commitments from our corporate partners and the spirit of their volunteer and stakeholder bases." In addition to the corporate partnerships, Project 24 is again supported by the generosity of several individual and family donors who continue their commitment of improving the lives of others across the globe.

Planet Water's programs focus on clean drinking water access needs of children and implementing the foundation's Water-Health and Hygiene Education programs. Water filtration systems (AquaTowers) are installed on primary school grounds, while language-specific hygiene education programs are implemented by school educators. Planet Water also provides training for local communities to maintain the systems and includes five years of post-project sustainability support, water quality monitoring and ongoing hygiene education program support for every beneficiary community.

About Planet Water Foundation

Planet Water Foundation is a non-profit organization focused on bringing clean water to the world's most impoverished communities through the installation of community-based water filtration systems and the deployment of hygiene education programs. Planet Water Foundation projects are focused on children, schools and rural/peri-urban communities across Asia and Latin America. Since 2009, Planet Water has deployed more than 1,000 projects that provide clean water access to more than one million people across 13 countries through strategic partnerships with organizations such as Xylem Inc., Coca-Cola, Columbia Sportswear, Starbucks, Watts Water Technologies and Capital One, among others. For more information, visit us at www.planet-water.org.

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Additional Images



